

## CONTRACT

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<b>Contract / Revision</b> 122098 /		<b>Alt Order #</b> 08248866
<b>Product</b> PORTMAN FOR SENATE		
<b>Contract Dates</b> 11/01/16 - 11/08/16		<b>Estimate #</b> 2984
<b>Advertiser</b> Pol/R Portman/R/Senate/OH-A		<b>Original Date / Revision</b> 05/26/16 / 10/31/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agy Code</b> TV12736	<b>Advertiser Code</b> 280	<b>Product 1/2</b> 316
<b>Agency Ref</b> 4341		<b>Advertiser Ref</b> 43391

And:

**Mentzer Media Services**  
**210 W Pennsylvania Ave**  
**Ste 250**  
**Towson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
1	WHIO	11/04/16	11/04/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$350.00					
2	WHIO	11/04/16	11/04/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
3	WHIO	11/04/16	11/04/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
4	WHIO	11/04/16	11/04/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$500.00					
5	WHIO	11/04/16	11/04/16	Daybreak Edition 430a	4:30 AM-5:00 AM		:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$150.00					
6	WHIO	11/04/16	11/04/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$550.00					
7	WHIO	11/04/16	11/04/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
8	WHIO	11/04/16	11/04/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,200.00					
9	WHIO	11/04/16	11/04/16	Friday Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
10	WHIO	11/04/16	11/04/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$300.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 122098 /		<u>Alt Order #</u> 08248866
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Product</u> PORTMAN FOR SENATE
<u>Advertiser</u> Pol/R Portman/R/Senate/I		<u>Estimate #</u> 2984
		<u>Original Date / Revision</u> 05/26/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
11	WHIO	11/04/16	11/04/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	----1--				1	\$1,500.00					
12	WHIO	11/07/16	11/07/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$350.00					
13	WHIO	11/07/16	11/07/16	Mon Prime Hour 3	10:00 PM-11:00 F		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$2,000.00					
14	WHIO	11/07/16	11/07/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,500.00					
15	WHIO	11/07/16	11/07/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,000.00					
16	WHIO	11/07/16	11/07/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$500.00					
17	WHIO	11/07/16	11/07/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,200.00					
18	WHIO	11/07/16	11/07/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,400.00					
19	WHIO	11/07/16	11/07/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$1,200.00					
20	WHIO	11/07/16	11/07/16	Mon Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$2,500.00					
21	WHIO	11/07/16	11/07/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$300.00					
22	WHIO	11/07/16	11/07/16	Mon Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	1-----				1	\$2,500.00					
E 23	WHIO	11/05/16	11/05/16	Sat Prime Hour 3	10:00 PM-11:00 F		:30			P-05		NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1-				1	\$1,000.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Sat Prime Hour 3	10:00 PM-11:00 PM	-----Sa--	:30		<del>\$1,000.00</del>			NM		
		See MG 23.2,23.3												
	2	WHIO	11/05/16-11/05/16	SEC Game	8:00 PM-11:00 PM	-----Sa--	:30		\$1,500.00			NM		
		MG for 27.1,26.1,23.1												
	3	WHIO	11/05/16-11/05/16	SEC Game	8:00 PM-11:00 PM	-----Sa--	:30		\$1,500.00			NM		
		MG for 27.1,26.1,23.1												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
122098 /	08248866

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/08/16	PORTMAN FOR SENATE	2984

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pol/R Portman/R/Senate/I	05/26/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
24	WHIO	11/05/16	11/05/16	SEC Game	12:00 PM-7:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----1-	1			\$1,000.00						
25	WHIO	11/05/16	11/05/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----1-	1			\$200.00						
E 26	WHIO	11/05/16	11/05/16	Sat Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----1-	1			\$1,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Sat Prime Hour 1	8:00 PM-9:00 PM	-----Sa--	:30		<del>\$1,000.00</del>			NM		
	See MG 23.2,23.3													
E 27	WHIO	11/05/16	11/05/16	Sat Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----1-	1			\$1,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	10/31/16-11/06/16	Sat Prime Hour 2	9:00 PM-10:00 PM	-----Sa--	:30		<del>\$1,000.00</del>			NM		
	See MG 23.2,23.3													
28	WHIO	11/06/16	11/06/16	Sun Prime Hour 2	8:00 PM-9:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----1	1			\$2,000.00						
29	WHIO	11/06/16	11/06/16	Sun Prime Hour 3	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	-----1	1			\$2,000.00						
30	WHIO	11/03/16	11/03/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$350.00						
31	WHIO	11/03/16	11/03/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$550.00						
32	WHIO	11/03/16	11/03/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$1,000.00						
33	WHIO	11/03/16	11/03/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$500.00						
34	WHIO	11/03/16	11/03/16	Daybreak Edition 430a	4:30 AM-5:00 AM		:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$150.00						
35	WHIO	11/03/16	11/03/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$1,200.00						
36	WHIO	11/03/16	11/03/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$550.00						
37	WHIO	11/03/16	11/03/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>						
Week:		10/31/16	11/06/16	---1---	1			\$1,400.00						

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<u>Advertiser</u> Pol/R Portman/R/Senate/I		<u>Estimate #</u> 2984
		<u>Original Date / Revision</u> 05/26/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
38	WHIO	11/03/16	11/03/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$800.00					
39	WHIO	11/03/16	11/03/16	Thur Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$3,500.00					
40	WHIO	11/03/16	11/03/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	---1---				1	\$300.00					
41	WHIO	11/01/16	11/08/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$350.00					
Week:		11/07/16	11/13/16	-1-----				1	\$350.00					
42	WHIO	11/01/16	11/01/16	Tue Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$2,000.00					
43	WHIO	11/01/16	11/01/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$1,500.00					
44	WHIO	11/01/16	11/01/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$550.00					
45	WHIO	11/01/16	11/01/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$500.00					
46	WHIO	11/01/16	11/08/16	Daybreak Edition 430a	4:30 AM-5:00 AM		:30			P-05		NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$150.00					
Week:		11/07/16	11/13/16	-1-----				1	\$150.00					
47	WHIO	11/01/16	11/01/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$1,200.00					
48	WHIO	11/01/16	11/08/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$550.00					
Week:		11/07/16	11/13/16	-1-----				1	\$550.00					
49	WHIO	11/01/16	11/08/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$800.00					
Week:		11/07/16	11/13/16	-1-----				1	\$800.00					
50	WHIO	11/01/16	11/01/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$3,000.00					
51	WHIO	11/01/16	11/08/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$300.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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Thank you for your business!

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

<u>Contract / Revision</u> 122098 /		<u>Alt Order #</u> 08248866
<u>Contract Dates</u> 11/01/16 - 11/08/16		<u>Product</u> PORTMAN FOR SENAT
<u>Advertiser</u> Pol/R Portman/R/Senate/I		<u>Estimate #</u> 2984
		<u>Original Date / Revision</u> 05/26/16 / 10/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/07/16	11/13/16	-1-----				1	\$300.00					
52	WHIO	11/01/16	11/01/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-1-----				1	\$3,000.00					
53	WHIO	11/02/16	11/02/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$350.00					
54	WHIO	11/02/16	11/02/16	Wed Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$2,000.00					
55	WHIO	11/02/16	11/02/16	M-F 11p News	11:00 PM-11:35 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$1,500.00					
56	WHIO	11/02/16	11/02/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$1,000.00					
57	WHIO	11/02/16	11/02/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$500.00					
58	WHIO	11/02/16	11/02/16	Daybreak Edition 430	4:30 AM-5:00 AM		:30			P-05		NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$150.00					
59	WHIO	11/02/16	11/02/16	Daybreak Edition 530	5:30 AM-6:00 AM		:30			P-05		NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$550.00					
60	WHIO	11/02/16	11/02/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$1,500.00					
61	WHIO	11/02/16	11/02/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$1,200.00					
62	WHIO	11/02/16	11/02/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	--1----				1	\$300.00					
Totals									0.00					
													66	\$68,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	66	\$68,600.00	(\$10,290.00)	\$58,310.00
<b>Totals</b>	66	\$68,600.00	(\$10,290.00)	\$58,310.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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Thank you for your business!

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP OCT28/16 14.38  
\*\*CHANGES\*\* \*\*\* WHIO-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME ALLY RAMBO

BUYER NAME	ALLY RAMBO
SALES PRSN	PH- NICK WELTE

	CLASS: NATL.	LOCAL	REGIONAL
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SS: NATL.	LOCAL	REGIONAL
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DATE OCT28/16 14.38

STA:

AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												
AGENCY ADVERTISER CODE = 280 AGENCY PRODUCT CODE = 316 AGENCY EST# = 2984												

23	S	1000P-1100P	30	\$1,000.00	11/5	11/5	0	SAT	0
PROGRAM : 48 HOURS MYSTERY									
RA21+ : 6.5									
CON COM1: 48 HOURS MYSTERY									

REP HEADLINE# 8248866 TRF# 122098  
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT28/16 14.38  
\*\*\*CHANGES\*\*\* \*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

63	A		800P-1100P	30		\$1,500.00	11/5	11/5	2		SAT	2
PROGRAM : SEC FOOTBALL												
RA21+ : 6.5												
ORD COM1: SPOTS NA DUE TO PROGRAM CHANGES PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-23 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-26 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-27 FOR 1 SPOT/WK												

26	S		800P-900P	30		\$1,000.00	11/5	11/5	0		SAT	0
PROGRAM : COMEDYTIME SATURDAY												
RA21+ : 5.6												
CON COM1: COMEDYTIME SATURDAY												

27	S		900P-1000P	30		\$1,000.00	11/5	11/5	0		SAT	0
PROGRAM : CRIME TIME SATURDAY												
RA21+ : 6.1												
CON COM1: CRIME TIME SATURDAY												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#23	MISSED: SAT/1000P-1100P						30S	\$1,000.00	(OCT25/16)	
		BUY#26	SAT/800P-900P						30S	\$1,000.00		
		BUY#27	SAT/900P-1000P						30S	\$1,000.00		
			OFFER: SAT/800P-1100P						30S	\$1,500.00	PLS ADVISE.	
CMT: SPOTS NA DUE TO PROGRAM CHANGES PLEASE ADVISE ASAP												

NOV/16 67600.00 CONTRACT TOTAL 67600.00  
TOTAL SPOTS 65

MARKET TOTALS \$124,727 WHIO 55% WDTN 30% WKRF 10% WRGT 0% CABL 0% WBDT 5%

SVC- NSI  
DEMOS- RA21+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE